



ABOUT SIDEWALK FILM

Sidewalk Film is a federally recognized 501c3 non-profit organization committed to enriching our community through memorable experiences in our cinema and at our festival, celebrating diversity, educating audiences, and supporting filmmakers. To accomplish this mission we operate the 2 screen Sidewalk Film Center + Cinema on a year-round basis, hosting film screenings, networking, and educational events each week and we produce the annual Sidewalk Film Festival, celebrating its 26th anniversary in August of 2024. In April of 2024, the Sidewalk Film Festival was recognized by MovieMaker magazine as one of the “Top 50 Film Festivals Worth the Entry Fee”, one of many similar recognitions the festival has received over the years.

CONTACT US

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Follow us on Facebook, Instagram, and Threads: @sidewalkfilm



SIGN UP!

FOR SIDEWALK CINEMA

A capital campaign to expand the Sidewalk Cinema and strengthen our presence in the Historic Theatre District with the addition of an exterior sign.





In 2017-18, Sidewalk Film set out to build Birmingham’s only non-profit independent movie theater and film education space, and our community responded by contributing \$4.5 million to the effort; in the Fall of 2019, the Sidewalk Film Center + Cinema opened its doors to rave reviews. A few months later

the Covid-19 pandemic forced us to close our doors just as we were building awareness of our new facility.

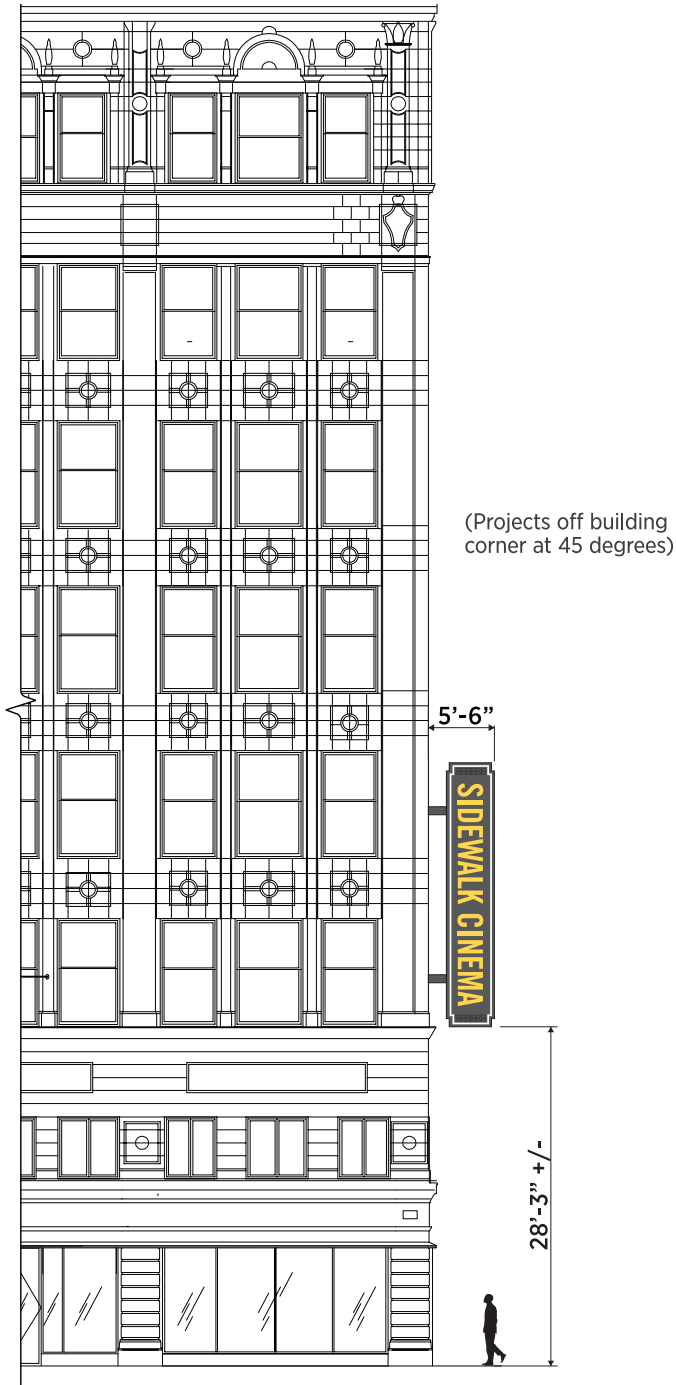
Though our brand-new Cinema was closed, we persevered; offering curbside concessions, pop-up drive-in movies, and virtual educational programs. We even hosted one of the country’s only in-person film festivals- offering an all-drive-in version of the annual Sidewalk Film Festival. We reopened in the Fall of 2020, with exceptionally limited capacity (only 12 people per screening) and new safety protocols.

Our industry was turned on its head by the pandemic - with massive changes to film production schedules, long-held standards for theatrical exhibition were dropped as more and more streaming options became available.

Despite these significant challenges the Sidewalk Film Center + Cinema has delivered on the community benefits we set out to provide when we launched our first capital campaign in 2017–

- » We showcase the latest independent and art house films, as well as classics (and the occasional blockbuster) in the heart of Birmingham’s Theatre District
- » We use film as a catalyst to foster public engagement and open discussion about issues that are important locally, regionally, nationally, and internationally.
- » We attract film enthusiasts throughout the region and the state into downtown Birmingham.
- » We enrich the arts and cultural scene in Birmingham and strengthen the filmmaking community in Alabama.
- » We provide another entertainment option for the growing number of individuals choosing to live and work downtown.

We’ve also contributed more than \$175,000 in sales tax revenue to the city/county/state.

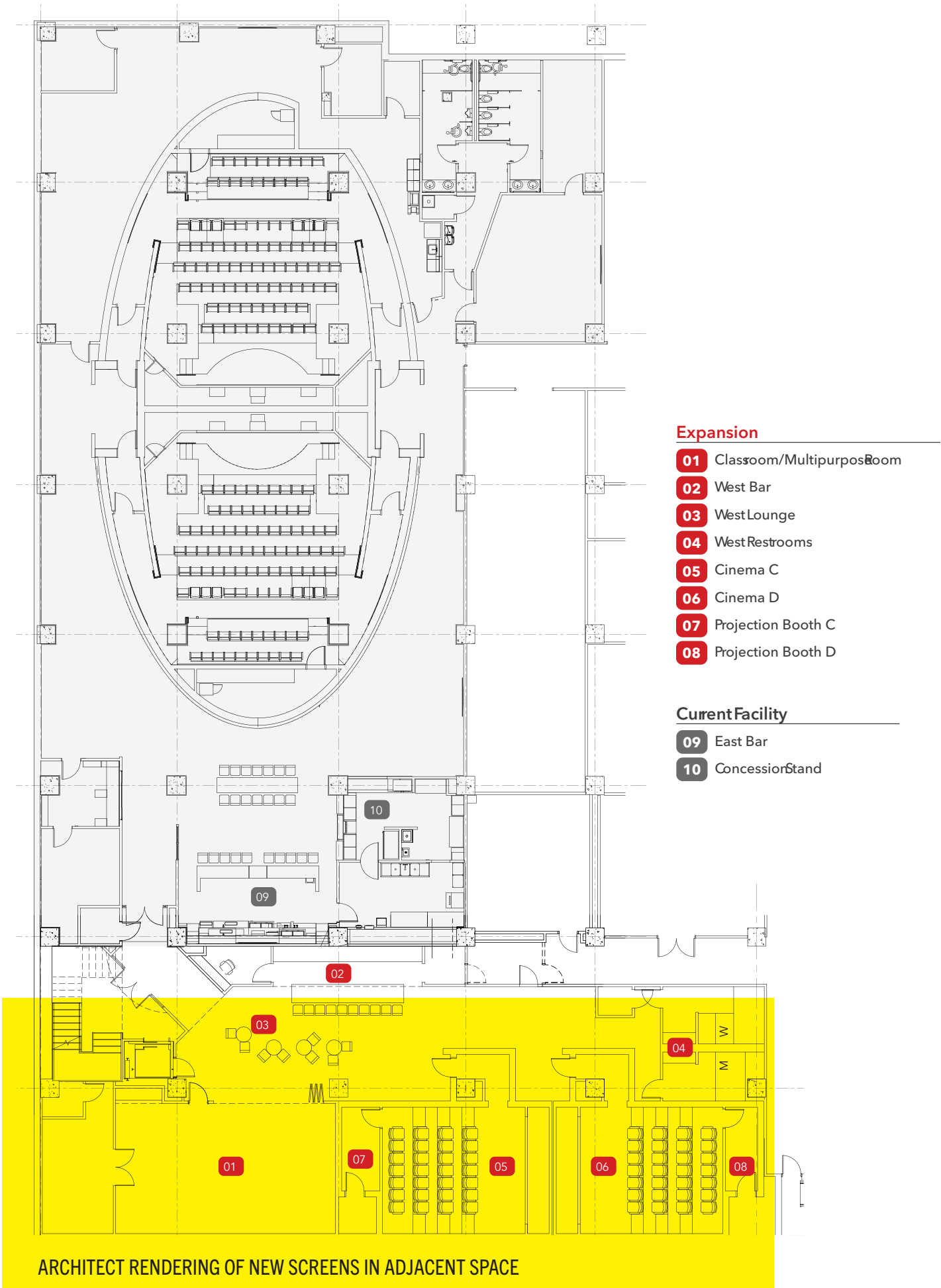


AND NOW IT’S TIME FOR US TO GROW!

OUR SIGN UP! FOR SIDEWALK CAMPAIGN WILL:

- » Fund a large-scale exterior blade sign for the Sidewalk Cinema (something that was previously prohibited due to historic tax credits used to fund the Pizitz redevelopment). The sign’s design will be in keeping with the aesthetics of the Pizitz building and the Historic Theatre District and will do wonders to increase awareness of our facility!
- » Expand our existing facility by 4,500 square feet, adding two micro cinemas (24-32 seats each), a larger classroom and special events space, additional restrooms, and a remodeled centrally located box office, which will allow

- us to screen more films, hold popular films over for longer runs and accommodate more community organizations and businesses for special events.
- » Launch a regional branding and awareness campaign to drive more traffic to the Sidewalk Film Center + Cinema and downtown Birmingham.
- » Cover the remaining lease obligation to ensure a rent-free location for Sidewalk Film Center + Cinema for decades to come.



ARCHITECT RENDERING OF NEW SCREENS IN ADJACENT SPACE