



SIGN UP!

SIDEWALK FILM CENTER + CINEMA

INVESTOR BENEFITS

PREMIERE CIRCLE (\$200,000+)

BENEFITS

NAMING RIGHTS:

- Sidewalk Film Center and Cinema: \$1,000,000
- Lab/Classroom/Flex Space: \$350,000
- Theatre C: \$350,000
- Theatre D: \$350,000
- Concession Stand (Existing): \$250,000
- East Bar (Existing): \$250,000
- West Bar: \$250,000
- West Lounge: \$250,000

ACCESS:

- \$5,000 Cinema rental credit per year for 3 years. (Concessions/bar charges, gratuity and tax not included)
—valued at \$15,000
- Percentage off all additional facility rentals (subject to availability for 3 years)
- 144 tickets per year for 3 years. (Concession / bar charges, tax and gratuity not included)
—valued at \$1,884 per year, total value \$5,655
- Invitations to key Sidewalk Cinema events

MARKETING:

- One year screen advertising (30 second spot before each film/ both theaters every screening)
—valued at \$11,500 per year.
- Donor recognition on Sidewalk's website and in periodic newsletters for 3 years
- Donor wall recognition in perpetuity

MARQUEE CIRCLE (\$100,000-\$199,999)

BENEFITS:

NAMING RIGHTS:

- Executive Offices: \$100,000
- Projection Booth C: \$100,000
- Projection Booth D: \$100,000
- West Restrooms: \$100,000

ACCESS:

- \$2,500 Cinema rental credit for 1 year. (Concessions/bar charges, gratuity and tax not included)
- Percentage off all additional facility rentals (subject to availability for 3 years)
- 8 tickets per month/year for 2 years. Concession/bar charges, tax and gratuity not included
—valued at \$1,257 per year, total value: \$2,513
- Invitations to key Sidewalk Cinema events

MARKETING:

- One year of screen advertising (Static art card before each film / both theaters every screening)
—valued at \$3,500 per year
- Donor recognition on Sidewalk's website and in periodic newsletters for 2 years
- Donor wall recognition in perpetuity



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SIDEWALK FILM CENTER + CINEMA

INVESTOR BENEFITS

RED CARPET CIRCLE (\$50,000-\$99,999)

BENEFITS:

ACCESS:

- \$2,500 Cinema rental credit for 1 year. (Concessions/bar charges, gratuity and tax not included)
- Percentage off all additional facility rentals (subject to availability for 1 year)
- 72 tickets per year for 1 year. (Concession/bar charges, gratuity and tax not included)
—valued at \$942
- Invitations to key Sidewalk Cinema events

MARKETING:

- One year of screen advertising (Static art card before each film / both theaters every screening)
—valued at \$3,500 per year
- Donor recognition on Sidewalk's website and in periodic newsletters for 1 year
- Donor recognition in perpetuity

STAR CIRCLE (\$25,000-\$49,999)

BENEFITS:

ACCESS:

- \$2,500 Cinema rental credit for 1 year. (Concessions/bar charges, gratuity and tax not included)
- Percentage off all additional facility rentals (subject to availability for 1 year)
- 24 tickets per year for 1 year. (Concession/bar charges, gratuity and tax not included)
—valued at \$314
- Invitations to key Sidewalk Cinema events

MARKETING:

- Donor recognition on Sidewalk's website and in periodic newsletters for 1 year
- Donor recognition in perpetuity

SILVER SCREEN CIRCLE (\$10,000-\$24,999)

BENEFITS:

ACCESS:

- 144 tickets per year for 1 year. (Concession/bar charges, tax and gratuity not included)
—valued at \$1,885
- Percentage off all additional facility rentals (subject to availability for 1 year)
- Invitations to key Sidewalk Cinema events

MARKETING:

- Donor recognition on Sidewalk's website and in periodic newsletters for one year
- Donor recognition in perpetuity

FRONT ROW CIRCLE (\$5,000-\$9,999)

BENEFITS:

ACCESS:

- 72 tickets per year for 1 year. (Concession/bar charges, tax and gratuity not included)
—valued at \$942
- Percentage off all additional facility rentals (subject to availability for 1 year)
- Invitations to key Sidewalk Cinema events

MARKETING:

- Donor recognition on Sidewalk's website and in periodic newsletters for one year
- Donor recognition in perpetuity