



Sidewalk's Education and Outreach programs connect film, creativity, and community through year-round learning opportunities for audiences of all ages. From filmmaking workshops and youth programs to filmmaker Q&As and community screenings, these programs reach thousands of participants each year and foster a deeper understanding of the art of cinema. Sponsorship offers meaningful visibility and engagement while directly supporting Sidewalk's mission to inspire, educate, and build the next generation of storytellers. These opportunities can also be paired with Sidewalk Film Festival partnerships for expanded reach and impact.

SPONSORABLE PROGRAMS

- Book + Film Club
- Black Lens Filmmaker Grant
- David Brower Filmmaker Grant
- Film + Creative Media College Fair
- Graduate Study in Film Scholarship
- Networking Nights
- Sidewalk Film 101
- Sidewalk Youth Board
- Southern Circuit
- Workshops, Presentations + Panels

CONTACT

Catherine Wright

Director of Development

205.324.0888

catherine@sidewalkfest.com

Tonya Fleming

Development Coordinator

205.324.0888

tonya@sidewalkfest.com

*Presenting Sponsorship is for the full menu of ED/O Programs over the course of 365 days.

PRESENTING
SPONSOR*

INDIVIDUAL
PROGRAM
SPONSOR

GRANT
SPONSOR

ON-SITE BENEFITS

\$25,000+

\$2,500+

\$2,500+

30 Second Commercial in Theater Pre-Show Year-Round

★

Art Card (Static Graphic) in Theater Pre-Show Year-Round

★

★

Opportunity for Onsite Activation (sampling, tabling, etc.) During Event

★

★

Logo on Series Signage

★

★

Logo on Series Marketing Materials

★

★

★

Program Naming Rights

★

★

★

Verbal Recognition During Events

★

★

★

Advertisement in Monthly Cinema Program Guide (avg 1,000 distributed monthly)

★

★

Logo Recognition on Monthly Cinema Postcard (avg 1,000 distributed monthly)

★

★

MEDIA & ONLINE

Year-Round Recognition on Sidewalk's Website & Newsletters

★

★

★

Brand Recognition on Sidewalk's Social Media

★

★

★

CINEMA

Sidewalk Cinema - 48 Tickets

★

Sidewalk Cinema - 16 Tickets

★

FESTIVAL

2 VIP Passes + 2 Weekend Passes

★

Sidewalk Film Center + Cinema is a 501(c)(3) non-profit.