



Throughout the year, Sidewalk Film Center + Cinema presents a variety of film series that celebrate the art of storytelling across genres, voices, and perspectives. From director retrospectives to themed showcases, these series invite audiences to explore film in a deeper, more connected way. Sponsorship provides meaningful visibility and engagement with Birmingham's arts community, reaching nearly 5,000 monthly guests through on-screen, in-venue, and digital recognition. These opportunities can also be paired with Sidewalk Film Festival partnerships for expanded reach and impact.

SERIES

- Alabama Film Spotlight
- Black Lens Film Spotlight
- Festival de Cine Spotlight
- Filmmaker Focus
- Halloween Series
- Holiday Film Series
- Noirvember Series
- PJ Party/Family Matinees
- SHOUT LGBTQ+ Film Spotlight
- Women in Film Spotlight

CONTACT

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ON-SITE BENEFITS

	PRESENTING SPONSOR	SUPPORTING SPONSOR	INDIVIDUAL FILM SPONSOR	HAPPY HOUR SPONSOR
30 Second Commercial in Theater Pre-Show Year-Round	★	★		
Art Card (Static Graphic) in Theater Pre-Show Year-Round	★	★	★	★
Opportunity for Onsite Activation (sampling, tabling, etc.) During Event	★	★	★	★
Logo on Series Signage	★	★	★	★
Logo on Series Marketing Materials	★	★	★	★
Logo Recognition in Series/Event Print Program	★	★	★	★
Verbal Recognition During Event	★	★	★	★
Advertisement in Monthly Cinema Program Guide <i>(avg 1,000 distributed monthly)</i>	★			
Logo Recognition on Monthly Cinema Postcard <i>(avg 1,000 distributed monthly)</i>	★			

MEDIA & ONLINE

Year-Round Recognition on Sidewalk's Website & Newsletters	★	★	★	★
Brand Recognition on Sidewalk's Social Media	★	★		
Promotion Code to Share with Employees & Customers	★	★		

ACCESS

Sidewalk Cinema - 48 Tickets	★			
Sidewalk Cinema - 32 Tickets		★		
Sidewalk Cinema - 16 Tickets			★	
Sidewalk Cinema - 8 Tickets				★

Sidewalk Film Center + Cinema is a 501(c)(3) non-profit.