



SIDEWALK CINEMA

On-Screen & Print Advertising Opportunities



Sidewalk Film Center + Cinema offers businesses the opportunity to engage with Birmingham's most loyal film audiences year-round through on-screen and print advertising. With programming Thursday through Sunday across two 93-seat theaters, Sidewalk welcomes nearly 5,000 guests each month for arthouse releases, repertory favorites, and special event screenings. Advertisements appear before every film and in monthly print materials distributed in-venue and throughout downtown, providing consistent visibility and connection with a creative, community-minded audience.

ABOUT

Pre-Show Advertising

- On-screen ads shown before every film to 5,000+ monthly guests.

Street-Level Display

- Visible signage at The Pizitz entrance reaching daily downtown traffic.

Cinema Program

- Bi-monthly printed guide featuring ads distributed across Birmingham.

BENEFITS

	PREMIERE PACKAGE	DELUXE PACKAGE	VALUE PACKAGE	BARGAIN PACKAGE
Art Card (Static Graphic) in Theater Pre-Show	★	★	★	★
30 Second Commercial in Theater Pre-Show	★	★		
Advertisement on Street Level Display	★	★	★	
Full-Page Advertisement in Cinema Program	★			
Half-Page Advertisement in Cinema Program		★	★	
Quarter-Page Advertisement in Cinema Program				★

CONTACT

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	PREMIERE PACKAGE	DELUXE PACKAGE	VALUE PACKAGE	BARGAIN PACKAGE
Monthly	\$1,200	\$750	\$500	\$250
Quarterly	\$3,000	\$2,000	\$1,250	\$600
6-Month	\$6,500	\$3,500	\$2,000	\$1,000
Annual	\$11,500	\$7,500	\$3,500	\$1,500

All Packages Exclude Festival Week.

Sidewalk Film Center + Cinema is a 501(c)(3) non-profit.