



SIDEWALK FUNDRAISER

\$10k Party Sponsorship Opportunities



The \$10k Party is Sidewalk's premier year-end fundraiser - a high-energy celebration of film, community, and creativity that helps raise essential funds to support Sidewalk's nonprofit mission. Featuring live entertainment, complimentary food and beverages, and a festive atmosphere, the event brings together filmmakers, supporters, and Birmingham's arts community for an unforgettable night. Sponsorship offers prominent visibility and engagement with an audience of dedicated arts patrons and community leaders while aligning your brand with one of the city's most anticipated cultural celebrations.

ABOUT

This event takes place in late Fall inside the Workplay Theatre.

- 350 + Attendees
- \$10,000 Drawdown Raffle
- 8 Bingo Games
- Wine Pull
- Silent Auction
- Sidewalk Superfan Drawing
- Complimentary Beverages

CONTACT

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	PRESENTING SPONSOR	BINGO SPONSOR	FOOD + BEVERAGE SPONSOR	AUCTION SPONSOR
ON-SITE BENEFITS	\$5,000+	\$2,500+	\$2,500+	\$1,500+

Logo Placement on Event Wearables	★			
Art Card (Static Graphic) in Theater Pre-Show Year-Round	★			
Logo Recognition on \$10k Party Photo Backdrop	★			
Logo on all \$10k Party Marketing Materials	★	★	★	★
Advertisement in \$10k Print Program + Cinema Program	★	★	★	★
Logo Placement in \$10k Print Program + Cinema Monthly Postcard	★	★	★	★
Opportunity for Onsite Activation (sampling, tabling, etc.) During Event	★			
Advertisement in Event Presentation	★	★	★	★

MEDIA & ONLINE

Logo Recognition and Link on all Sidewalk \$10k E-mail Newsletters	★	★	★	★
Recognition on all Social Media Posts Related to Sidewalk's \$10k Party	★	★	★	★
Logo Recognition and Link on Sidewalk's \$10k Party Site	★	★	★	★

ACCESS

Exclusive Reserved Seating in VIP Section (Table for 8)	★	★	★	
One Entry into \$10,000 Drawdown Raffle	★	★	★	
Eight Games of Bingo	★	★	★	

Sidewalk Film Center + Cinema is a 501(c)(3) non-profit.