

Screen Advertising Opportunities

The Sidewalk Cinema provides sponsors with the opportunity to have **year-round interaction with Sidewalk attendees and other Sidewalk supporters.**

The Sidewalk Cinema provides film programming Thursday-Sunday on two screens, each with 95 seats. Programming includes a variety of films: including arthouse film releases, retrospective and repertory programs, and one-of-a-kind event screenings designed to engage, entertain, and enlighten.

**Capacity varies week to week based on the Covid-19 health crisis.*

	ART CARD	30-SEC SPOT
WEEK	200	300
MONTH	700	1,000
QUARTER	1,750	3,000
6 MONTHS	3,000	4,400
YEAR	5,000	7,500
(*excluding Festival week, August 22-28, 2022)		

LOCATION

The Sidewalk Film Center is located in the heart of downtown Birmingham's historic theatre district in the newly restored Pizitz Building.

BAR + CONCESSIONS

The Sidewalk Film Center + Cinema offers a full bar and carefully curated concession stand with all your favorite movie theater treats plus a few fun surprises.